



TREASURE VALLEY
COMMUNITY COLLEGE

Imagine.
INVEST.
Inspire.

**EMPOWERING
STUDENTS &
COMMUNITY**

Message from the *College President*

Inspired by our community, Treasure Valley Community College has been transforming lives and education since 1962. As we celebrate our 60th anniversary, TVCC is committed to continuing this legacy by increasing enrollment, improving student success and access, and enhancing our facilities. We have a renewed emphasis on ensuring we have the programs and the building space to meet workforce needs and help fuel economic growth for the communities we serve.

The **Imagine. Invest. Inspire.** campaign is inspired by our students and our community. The goal is to raise \$13.8 million to help transform healthcare education and student opportunities in our region through three major initiatives. The first is the **Nursing & Allied Health Building and Initiative** fund, which will help us build a state-of-the-art facility to teach students. The second is the **New & Expanded Allied Health Programs** fund, which will allow TVCC to add and expand programs to meet the growing healthcare needs in the communities we serve. Third, is our initiative to support student scholarships.

Within this case for support, you will find more information about how TVCC plans to use the resources from this campaign.

At Treasure Valley Community College, we see our role as being first responders in meeting workforce and community needs, but we need your help. Please consider joining us as we chart the way forward, expand opportunities, and continue to change lives for generations to come.



Dr. Dana M. Young, President
Treasure Valley Community College



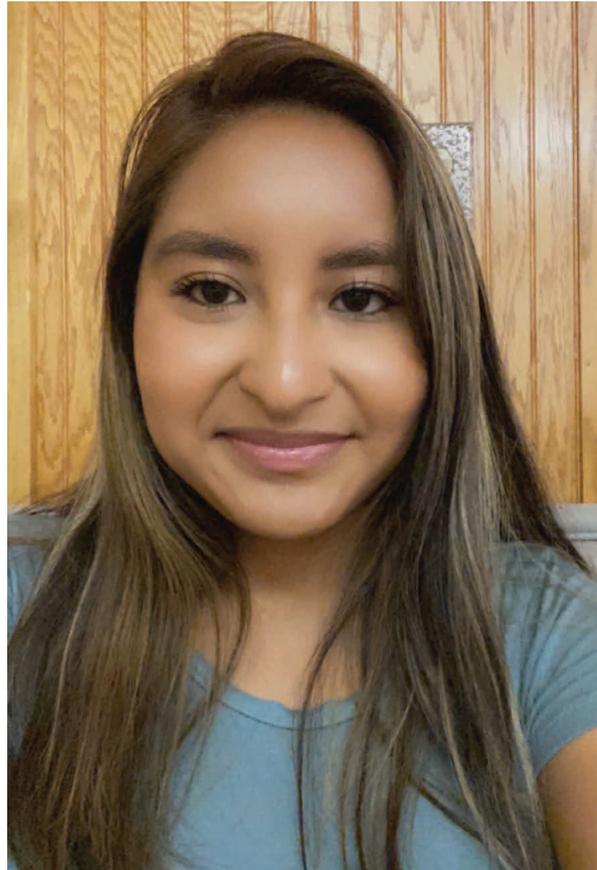
"We have a renewed emphasis on ensuring we have programs and the building space to meet workforce needs and help fuel the economic growth for the communities we serve."



Cathy Yasuda, Foundation Executive Director, at left, and Dr. Dana Young, President of Treasure Valley Community College, Empowering Students & Community.

To Our *Supporters*

As TVCC considers urgent needs for our students and our community, it's clear that we must do more to support our healthcare providers and improve access to high quality and affordable care. An increasing elderly population, coupled with an aging and over-worked healthcare workforce, along with huge demands from the pandemic, creates an imperative for TVCC to expand healthcare programs and open more opportunities for students. With larger updated facilities, and state-of-the-art technology, TVCC can expand capacity of our current programs, and add new critically needed programs. The addition of a new Nursing & Allied Health Professions Center will support long-term economic impact in our region by building a skilled workforce, creating and retaining rural healthcare jobs, and providing educational and training opportunities for under-represented and priority student populations in our region. We invite you to join us!



"I am a very hard worker and won't stop until I accomplish the goal I have set for myself which is to work as a registered nurse."

TVCC NURSING SCHOLARSHIP RECIPIENT

Janelle Jones

Nyssa, Oregon

"Growing up in a different country and then coming to America was a very difficult task for me, but with hard work I was able to adjust to the culture. I was born in Chongos Alto, Peru and at the age of seven I moved to New Plymouth, Idaho. I lived there with my three siblings, my dad, and stepmom. In fifth grade I decided to join a 4-H group with my best friend and showed dairy heifers until I moved to Vale, Oregon, where I then joined FFA. Moving here was another huge adjustment, but definitely a lot easier than the first time because I was able to communicate and make friends faster. I got married in September of 2018 and have been living in Nyssa ever since. I enjoy spending time with family and playing volleyball.

My education plan includes finishing the TVCC nursing program and graduating in June 2022. Afterward, I hope to obtain my bachelor's degree through Oregon Health Science University's program in LaGrande. I plan to find a job locally as a nurse after getting my degree. I hope to get a job in either pediatrics or obstetrics as I really enjoy working with children. I am a very hard worker and won't stop until I accomplish the goal I have set for myself which is to work as a registered nurse."



Co-Chairs Cliff Looney, Fran Halcom & Matt Frye



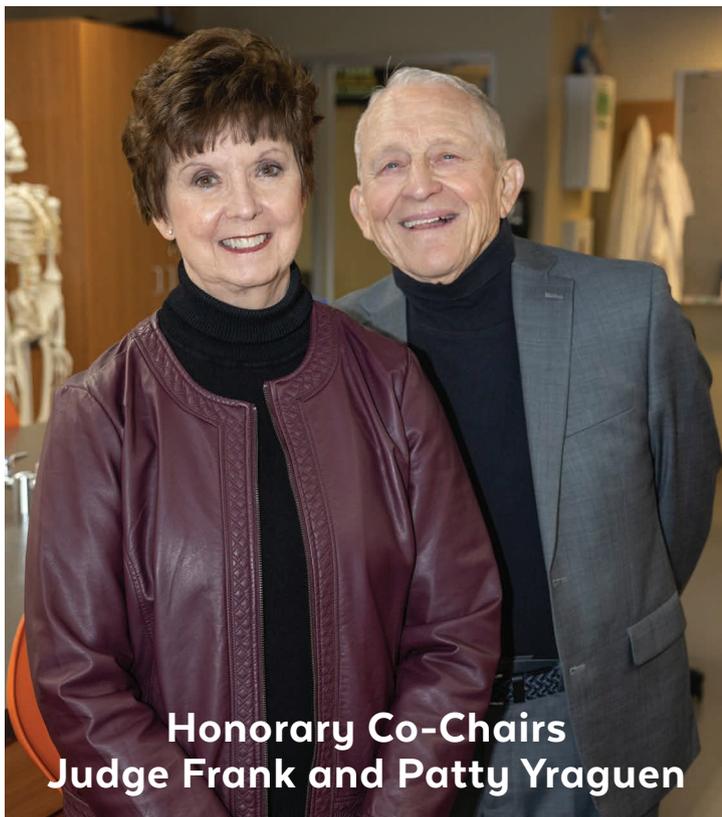
Co-Chairs

CLIFF LOONEY—Cliff and Pat Looney are long-time residents of Malheur County. Cliff moved here with his family as a child in early 1945 and grew up in the Adrian community, graduating from Adrian High School in 1960. A partner in the firm of Butler & Looney, P.C., Cliff is a Bar member of the Oregon State Bar, the Bar of the U.S. District Court for Oregon and the Bar of the United States Supreme Court. Cliff and Pat have been active members of the Ontario community. They have had a long association with the faculty at TVCC, the cultural center and various other groups. The success of Treasure Valley Community College is a great source of pride for the Looney family and supporting TVCC is important to them. Cliff has been an active and longtime Foundation Board member since 2007.

FRAN HALCOM—Fran and her husband, Brian, have a successful insurance business that has been in Ontario for over 67 years. A longtime resident of Ontario, Fran believes in giving back to her community as the most important thing she does and is very passionate about her public service. Fran has been on the Center Ball Committee for over 25 years and is on the board of Four Rivers Cultural Center where she has served as Board Chair for eight years and is currently the Fundraising Chair. Fran was also on the Saint Alphonsus Foundation Board and created the Hoe Down which raised thousands of dollars for scholarships for children in the community. She currently serves on the community board of Saint Alphonsus Medical Center. The Halcom Family supported TVCC by donating a cabin on the Owyhee Reservoir for auction to help fund the Laura Moore Cunningham Science Center. In addition, they established the Halcom Family Scholarship Fund. Fran is a strong believer in education and the commitment of TVCC to our community.

MATT FRYE—As a TVCC alumni and native of Fruitland, Matt Frye is excited and honored to fill a leadership role in this campaign. As a member of the TVCC Foundation Board, Fruitland School Board, Idaho School Board Association Executive Board, and Boys and Girls Clubs of the Western Treasure Valley, education, and the opportunities it can provide are paramount to him. This TVCC alum will serve as the chair of the Executive Campaign Committee responsible for the overall execution of the Major Gifts Campaign. Matt believes the College provides educational opportunity for individuals throughout our local communities while, simultaneously enhancing the workforce and growing local talent.

Honorary Co-Chairs



**Honorary Co-Chairs
Judge Frank and Patty Yraguen**

JUDGE FRANK AND PATTY YRAGUEN—

Frank, a long-serving State Court Judge and former Malheur County District Attorney, and his wife Patty, a former educator, have been long-time supporters of TVCC and its students. Judge Yraguen has had the privilege of serving two different stints as a member of the TVCC Foundation Board, and both Patty and Frank have been involved in various community entities and endeavors for many years. Judge Yraguen's long history with the TVCC Foundation speaks to his and Patty's commitment to education and the community.

DR. DAVID AND ANNE BRAUER—

Dr. David Brauer was born and raised in Wyoming but has lived and practiced here in the Ontario area for 33 years. He and his wife, Anne, are dedicated to this community. Dr. Brauer is a leader in the medical community including serving as Chief of Staff of Holy Rosary/Saint Alphonsus Medical Center three terms and Medical Director of the former Presbyterian Community Care Center. Anne is a Respiratory Therapist, and Medical Sales Representative for Employee Owned-Norco Inc. She is past chairperson and member of the Weiser Memorial Hospital Foundation and understands the importance of having access to healthcare services in smaller communities.



**Honorary Co-Chairs
Dr. David and Anne Brauer**



**Honorary Co-Chairs
Dr. Marc and Becky Iseri**

DR. MARC AND BECKY ISERI—

Dr. Marc Iseri was born and raised in Ontario and returned to create a thriving Urology practice. He is a staunch supporter of education and opportunities for education. Dr. Iseri has served in many leadership roles in Boy Scouts of America, a medical malpractice insurance board and hospital chief of staff. Becky Iseri has been a registered nurse for over 45 years, working in a variety of fields in healthcare, including 17 years at TVCC as a nursing instructor. Their expertise and leadership experiences will be instrumental in furthering TVCC's vision for future education in healthcare for our community.

"We are so grateful for community leaders who are willing to step forward to add their names and their support for this transformative project."

TVCC President, Dr. Dana M. Young



**Dr. Jim &
Jean Mann**



A Legacy of *Giving*

DR. JIM MANN completed his time on earth just a few weeks shy of his 94th birthday, but he left behind a lifetime career as a family doctor and surgeon in Ontario. Dr. Mann and his wife, Jean, moved to Ontario in 1964 with their young sons, David and Donnie. He joined the Tanaka Clinic next to the hospital where he practiced until retirement. Jean Mann also shared her husband's passion of caring for others. During WWII she joined the cadet nursing program and became a registered nurse and went on to become a clinical instructor in pediatric nursing. The couple were active members of the community and were champions for education and TVCC. In his later years, Dr. Mann joined the TVCC Foundation Board where he served for several years. His strong commitment to education inspired him to create the Dr. James and Emma Jean Mann Scholarship for TVCC students. When Dr. Mann found out about the proposed new Nursing & Allied Health Professions Center, he was excited and happy to invest in the project.

*Dr. Mann's commitment to education
inspired him to create a scholarship
for students and to invest in the
Nursing & Allied Health Professions Center.*





Initiative

ONE

MEET GROWING WORKFORCE DEMANDS WITH STATE-OF-THE-ART TRAINING

As TVCC considers urgent needs for our students and our community, it's clear that we must do more to support our healthcare providers and improve access to care. An increasing elderly population, coupled with an aging healthcare workforce ready to retire, creates an imperative for TVCC to expand healthcare programs and open more opportunities for students. Along with expanded programs, we also need a new, modern building where students can learn state-of-the-art skills.

\$10 MILLION

NURSING AND ALLIED HEALTH PROFESSIONS CENTER AND TECHNOLOGY FUND

This initiative will provide matching dollars to construct a new Nursing & Allied Health Professions Center as well as specialized technology in support of TVCC's health programs. Existing and expected State XI-G Bonds and grant funding will provide approximately 50% of the anticipated costs, with the campaign providing the remaining 50%. The new Center will be designed to increase students being trained in healthcare programs.



STORAGE AREA





Initiative

TWO

\$2.5 MILLION

NEW AND EXPANDED ALLIED HEALTH PROGRAMS FUND

There is a growing need for additional allied health professions in our region. This fund will enable TVCC to expand our allied health programs to provide additional opportunities in the following areas:

Physical Therapy Assistant: professionals who provide support with physical rehabilitation following illness or injury

Occupational Therapy Assistant: professionals who provide support for learning or re-learning job-related and personal care skills following an illness or injury

Respiratory Therapy Assistant: professionals who help Respiratory Therapists treat patients who have heart and lung problems, or other health issues that affect breathing

Surgical Technician: professionals who provide support for clinicians in the operating room

Radiologic/X-ray Technician: professionals who provide diagnostic imaging services such as X-Ray tech, MRI tech, and CT tech

NURSING & ALLIED HEALTH PROFESSIONS CENTER

New Opportunities for Growth and Expanded Programs

TVCC's Programs	CURRENT PROGRAMS Students	EXPANDED PROGRAMS Students	TOTAL INCREASE Students
Registered Nurse	32	64	32
Medical Assistant	30	45	15
Certified Nursing Assistant	10	20	10
Emergency Medical Technician	24	36	12
TOTAL	96	165	69

Proposed New Programs	1st Year Students	2nd Year Students
Physical Therapy Assistant NEW	16	32
Occupational Therapy Assistant NEW	8	16
Respiratory Therapy Technician NEW	8	16
Surgical Technician NEW	8	16
X-Ray/Radiology Technician NEW	8	16
ESTIMATED TOTALS	48	96



This new 30,000-square-foot building will provide space and state-of-the-art technology for critical addition/expansion of TVCC's health career & training programs.

ADDITIONAL STUDENTS AND NEW PROGRAM TOTALS

	Current Students	1st year in new building	2nd year in new building
Number of new students		117 (69 increase + 48 projected)	165 (69 increase + 96 projected)
Total Students	96	213 (165 expanded + 48 new in 1st year)	261 (165 expanded + 96 new by 2nd year)







Initiative

THREE

Proposed Campaign Amount

\$1.3 MILLION SCHOLARSHIPS AND STUDENT SUPPORT

Existing scholarship and financial aid programs do not provide all of the support our students need. TVCC is looking to create additional student support programs in the following areas.

FIRST GENERATION SCHOLARSHIPS \$200,000

This scholarship will benefit students who are the first in their family to go to college. It will help students who demonstrate financial need in overcoming barriers to achieve their college goals.

MID-CAREER SCHOLARSHIPS \$500,000

Business and industry is fast-paced and rapidly changing. The pandemic has only accelerated this pace of change. This scholarship is designed for individuals who are in, or have been in, the workforce and need to learn new skills for their jobs.

ALLIED HEALTH SCHOLARSHIPS \$250,000

This scholarship will meet the growing need for financial support among nursing and allied health students as these programs grow.

CAREER AND TECHNICAL EDUCATION (CTE) SCHOLARSHIPS \$250,000

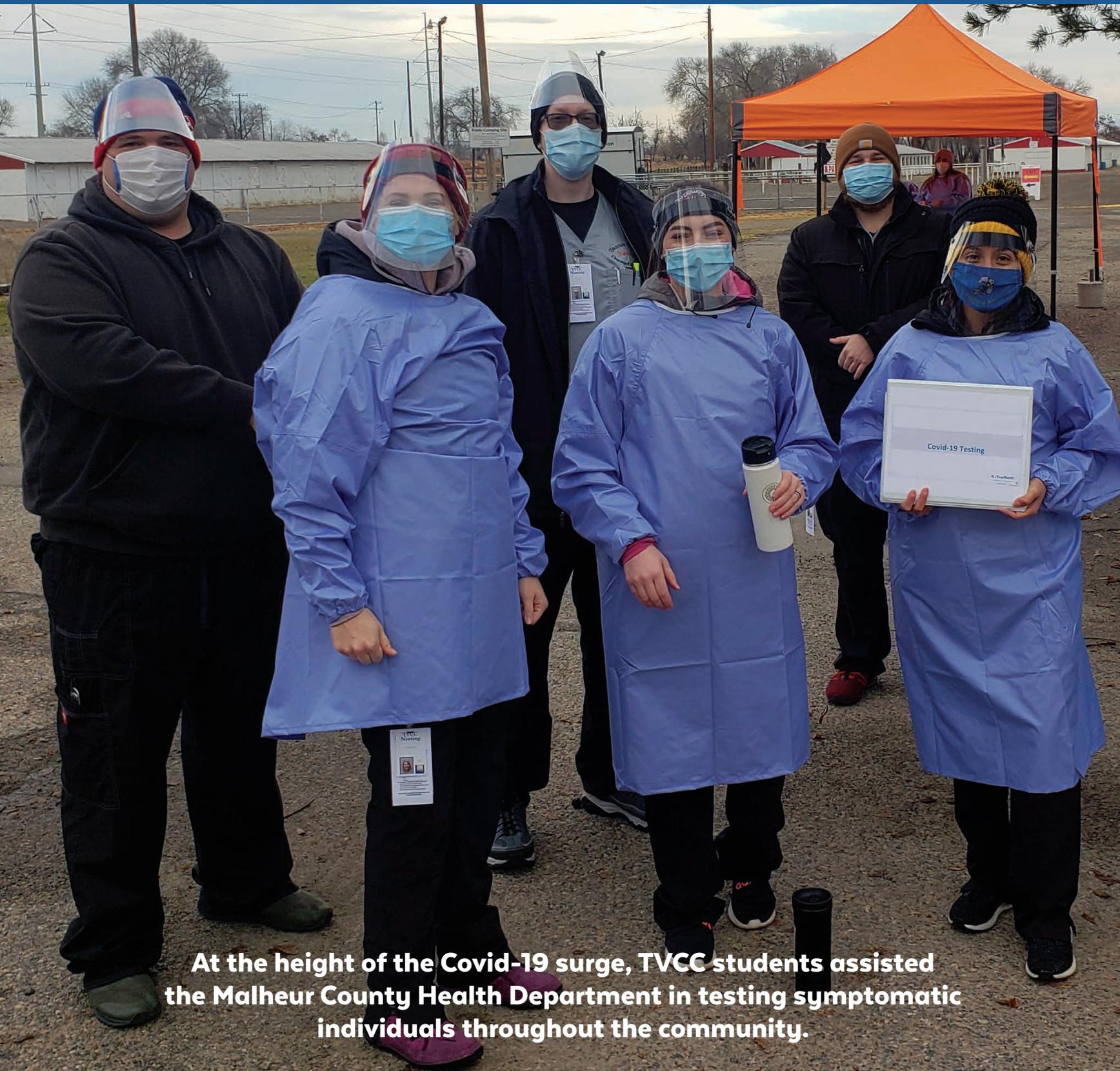
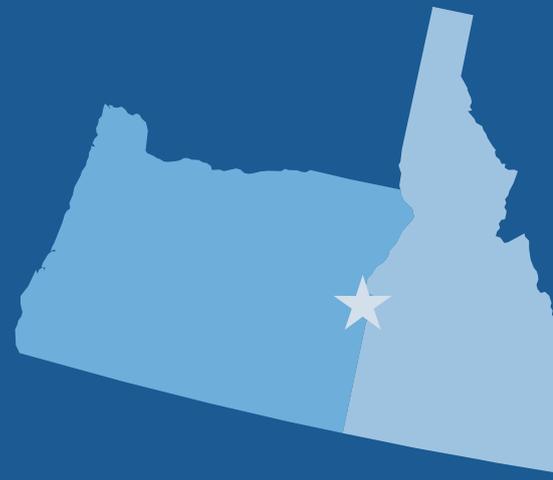
These scholarships will provide financial support for students entering into degree or certificate programs in career and technical education fields. The demand for skilled employees in this area is growing rapidly.

NURSING STUDENT SUPPLIES AND FEES FUND \$100,000

The cost of student supplies such as uniforms, equipment, and testing fees can often reach or exceed \$1,000 per student. This cost is above the support level usually provided by scholarships. This fund will provide nursing students with the financial support to help meet these costs.

TOTAL: \$1,300,000

SERVING OUR *Region*



At the height of the Covid-19 surge, TVCC students assisted the Malheur County Health Department in testing symptomatic individuals throughout the community.

Treasure Valley Community College's mission of dedication to student success has never been more critical.



Local visionary leaders first established the College in 1962 to make quality education experiences both accessible and affordable. Years later, the TVCC Foundation was formed and came alongside the College as a trusted supporter. The College's collaborative partnership with the TVCC Foundation has enabled TVCC to maximize resources to innovatively address our region's education and workforce needs. Since 1962, thousands of students have attended TVCC and entered or re-entered the workforce with newly acquired knowledge and skills. Today, many of these former students are successfully employed throughout our region. TVCC's well-rounded educational opportunities have helped students grow both personally and professionally.

With the main campus in Ontario, and Center locations in both Burns, Ore., and Caldwell, Idaho, TVCC has strategically developed facilities and market-relevant programs to meet the needs of students, employers, and our community. Employers depend on TVCC for a skilled workforce, and the College partners with local employers to ensure students gain relevant experience. TVCC offers learners of all ages opportunities to earn credits for degrees, certificates, job training programs or transfer to gain skills leading to jobs in high-demand, high wage career fields.



SARAH POE, DIRECTOR
Malheur County Health Department

COMMUNITY PARTNERSHIP

"The Malheur County Health Department and all the people in our community have benefitted by the service of the TVCC Nursing Department and school leadership. It is only with the great support of TVCC students and staff that we were able to test and vaccinate so many people throughout the COVID-19 pandemic. TVCC nursing students administered hundreds, if not over a thousand shots, when vaccines became available. As a public health official, I am in awe of TVCC's commitment to public service and the health of our community. Thank you!"

SARAH POE, DIRECTOR
Malheur County Health Department

Frequently ASKED QUESTIONS

Why is NOW the right time for TVCC to lead a Major Gifts Campaign?

Right now, there are critical needs in our community that are not being met. For example, there is a significant overall healthcare worker shortage. Because of our successful leadership experience collaborating with the community to meet past needs, Treasure Valley Community College is well-positioned to address current and future needs through expanded programs and services. The College has created a thoughtful plan to collaboratively address community challenges in partnership with individuals, organizations, foundations, and businesses.

In addition, TVCC has already received \$5 million in matching funds from the State of Oregon to help construct a new Nursing & Allied Health Professions Center. The **Imagine. Invest. Inspire.** campaign will help us complete our goal of raising the remaining funds needed to improve, expand, and transform healthcare workforce training at TVCC. We need to have all the matching funds raised by Spring 2023.

What are the campaign's economic benefits?

Educating students to meet growing workforce needs will not only meet current job demands, but it will also help grow the economy. Campaign initiatives focused on expanding, adding, and enhancing healthcare training programs will prepare more individuals for greater earning power in high-demand, high-paying jobs. Recent economic impact study results showed that TVCC creates a significant positive impact for the business community and generates a return on investment to its major stakeholder groups – students, taxpayers, and society. In fact, the same study showed that 1 out of every 26 jobs in TVCC's service area is supported by the activities of TVCC and its students. The same study also showed a TVCC associate degree graduate earns \$7,400 more per year on average than someone with only a high school diploma in Oregon. The impact of the increased earnings of TVCC alumni and the businesses they work for is currently estimated to be \$74.9 million; adding and expanding programs will allow us to make an even bigger impact in economic growth.*

Where does TVCC obtain its funding?

As a public community college, TVCC maintains a total operating budget of almost \$20 million. Revenues include a blend of sources including state funding, student tuition and fees, grants and local levy support. These revenues are used for operations. The State of Oregon has already awarded TVCC with \$5 million in capital construction matching funds to help construct a new building, but TVCC must secure the remaining \$5 million match, plus additional building and technology needs by Spring 2023. TVCC has not received any additional state dollars for healthcare programs expansion or enhancements. Therefore, private resources and donations are needed to meet student and community needs, and support for this project.

*Source: EMSI TVCC Economic Impact Study (2018-19)



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WWW.TVCC.CC

Treasure Valley Community College does not discriminate on the basis of race, color, sex, marital status, sexual orientation, religion, national origin, age or disability in any educational programs, activities or employment. Persons having questions about equal opportunity and nondiscrimination should contact the Human Resources Director in the PAC Building on the North End of campus, email HR@tvcc.cc or call (541) 881-5838 or TTY